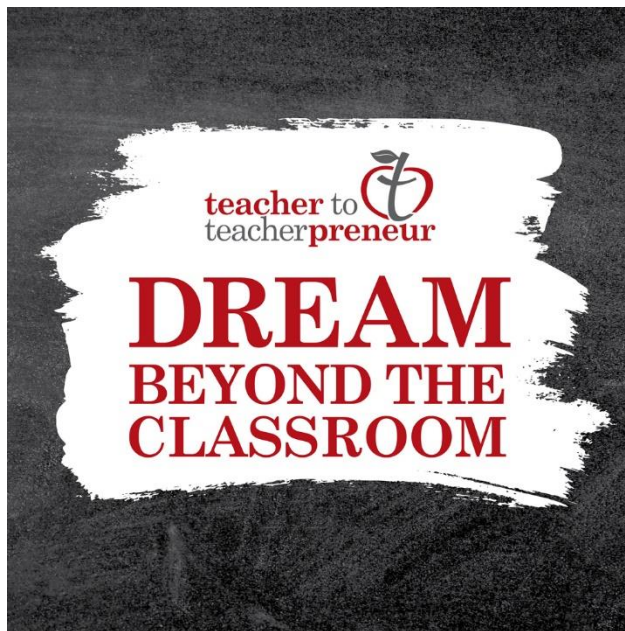


EARNING INCOME ONLINE

Patrice Palmer, M. Ed., M.A.



My Talk

1. Thank you!
2. Why Online?
3. Your Digital Footprint
4. Seven Ways to earn income online



WHY ONLINE?

Getting ready in the morning

OFFICE JOBS



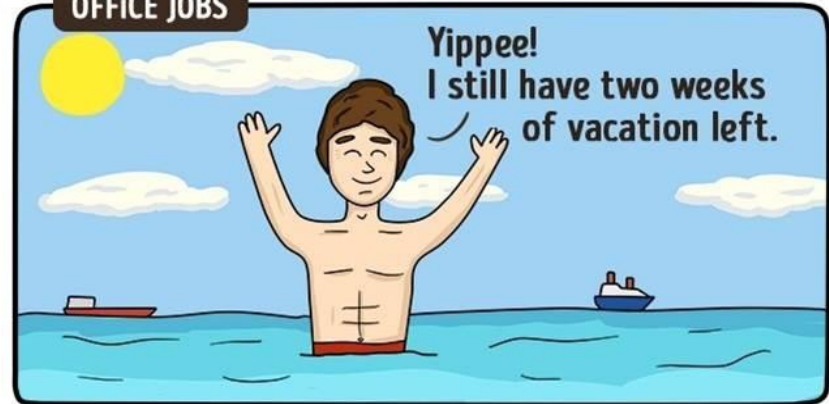
FREELANCE JOBS



© BRIGHTSIDE

Vacation

OFFICE JOBS



FREELANCE JOBS



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GOOGLE YOURSELF!

What kind of digital footprint do you have?

Do you have an online presence now?



About 5,920,000 results (0.36 seconds)

Patrice Palmer

<https://www.patricepalmer.ca/> ▼

Learn how happy employees makes good business sense. Meaning, engagement and good relationships with co-workers can be achieved using positive ...

Teacher to Teacherpreneur

<https://www.teacherpreneur.ca/> ▼

Patrice Palmer, M.Ed., M.A., CPP. Trainer | Coach | Writer. About Me. After more than 20 years in the ESL classroom, I now work as a teacherpreneur doing the ...

Patrice Palmer M.Ed., MA, CPP - LinkedIn

<https://ca.linkedin.com/in/patricepalmer1> ▼

View Patrice Palmer M.Ed., M.A., CPP'S profile on LinkedIn, the world's largest professional community. Patrice Palmer has 10 jobs listed on their profile. See the ...

Images for patrice palmer



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My Account

Where you'll find tools to secure and manage your Google Account and control your data



GO TO MY ACCOUNT

Is this helpful?

Yes · No

Patrice Palmer

Author



Books: [Successful Group Work: 13 Activities to Teach Teamwork Skills](#)

Feedback

✓ Claim this knowledge panel

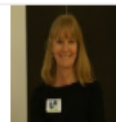


Contacts

Only you can see this result

Patrice Palmer

Other



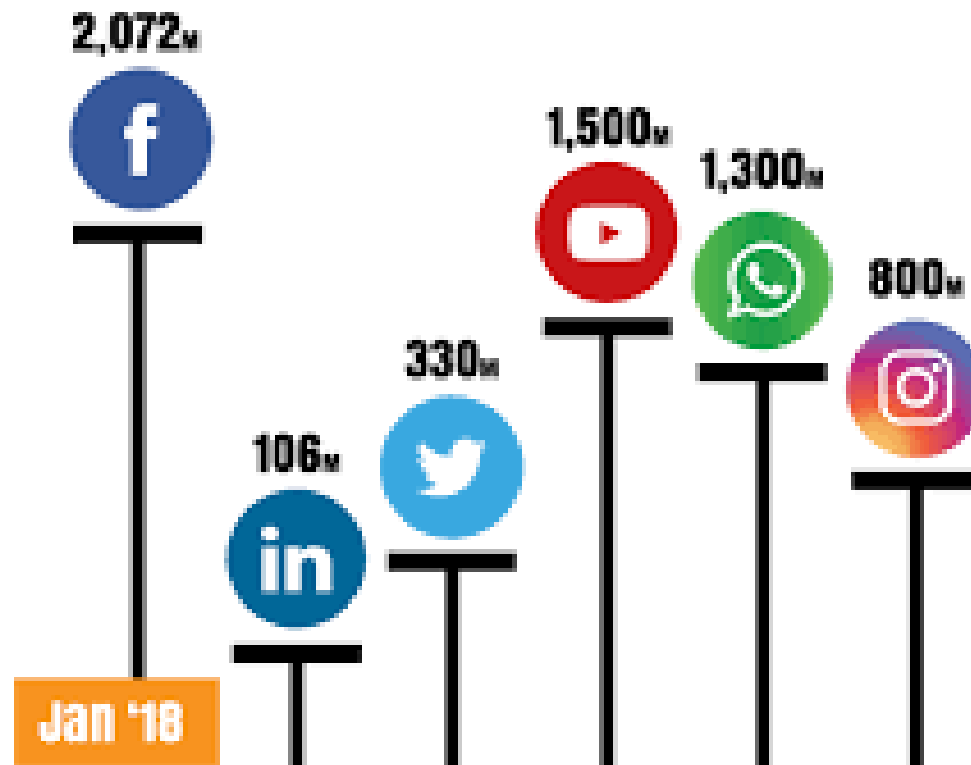
WHY IS CREDIBILITY IMPORTANT?

- people rarely buy a online product/service from someone that they do not know anything about
- your website, social media profiles (professional purposes only) and images give you credibility
- It can also be built by associating yourself with others (e.g. guest blog posts like TESL Ontario)
- the importance of testimonials (experts, peers, clients, students, parents)



“I have page on Facebook and my own personal page on Facebook, but I quit LinkedIn. LinkedIn seemed to be more annoyance than anything. Am I wrong?”

Social Media Totals



EARNING INCOME ONLINE

1. Online Teaching
2. Freelance websites
3. Online Courses
4. Digital products
5. Marketplaces (e-books, materials)
6. English Language Assessments (CELPIP, IELTS)
7. Other



1. ONLINE TEACHING

Teaching for Institutions (not just English)

Many post-secondary institutions offer online courses. If you currently teach at a college, ask if there are opportunities to teach online courses (CE).

Search job websites using the following:

- distance teaching
- online instructor
- online facilitator
- online trainer



TEACHING ENGLISH

Companies



- italki – set your own rates/schedule
- VIPKids - China
- Do your homework – some companies are not paying their teachers



2. FREELANCE WEBSITES

- Academic Proofreading/Editing
- Business Blogging and Miscellaneous Writing
- Translation

www.freelancer.com

www.upwork.com

www.golance.com

- Evaluated a website to improve Ss listening skills
- Designed a presentation skills workshop for a trainer in Spain
- Wrote blog posts for ESL websites



3. SELL ONLINE COURSES

Teachable - www.teachable.com

Udemy - <https://www.udemy.com>

Thinkific - www.Thinkific.com

Any topic, not just ESL!



4. DIGITAL PRODUCTS (E-BOOKS, TOOLKITS)

Smashwords - www.smashwords.com

The Round - <http://the-round.com>

Amazon - <https://kdp.amazon.com/edu>



Fortune Integrated Skills through Drama



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Successful Group Work: 13 Activities to Teach Teamwork Skills

EBOOK, PAPERBACK

The skills associated with successful group work go way beyond the classroom. They are life skills that can be applied in all areas of our lives. Patrice [Palmer's] wonderful course...is a must for any teacher and every resource room.

—Chris Mares, author of *50 Ways to Be a Better Teacher*

Buy direct or wherever you get books. in ebook or paperback.

13 Activities to Teach Teamwork Skills

PATRICE PALMER

teacherpreneur.ca



Search products...

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5. MARKETPLACES FOR TEACHING MATERIALS

Teachers Pay Teachers - www.teacherspayteachers.com

Payhip - www.payhip.com

Educents - www.educents.com

Teacher's Notebook - www.teachersnotebook.com

TES - <https://www.tes.com>





Teacher to Teacherpreneur

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Canada - Ontario - Hamilton

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0 Save

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★★★★★ 3.6
5 votes

"Unless you try to do something beyond what you have already mastered, you will never grow." — Ralph Waldo Emerson

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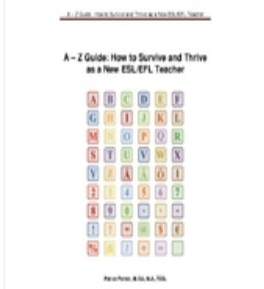
SUBJECT

English Language Arts

Specialty

For All Subject Areas

MY FEATURED ITEMS



Teacherpreneur School

Download resources to get you started on your own journey as a teacherpreneur.

Teacherpreneur School



The Essential Toolkit: How to
Design your Teacherpreneur
Life to Earn Income

**The Essential Teacher
to Teacherpreneur
Toolkit**

\$20.00 CAD



10 Tips to Transition from Teacher to Teacherpreneur

Free



Social Media Make-over
Checklist for
Teacherpreneurs

teacher to
teacherpreneur

Social Media Make-over Checklist for Teacherpreneurs

Free

6. LANGUAGE ASSESSMENTS

IELTS -

<https://www.ielts.org/teaching-and-research/examiner-recruitment-and-training>

CELPIP -

<https://www.celpiptest.ca>



7. OTHER

- eNotes (<https://www.enotes.com/>) earn by generating content in the Homework Help section
- Acematiks (<https://www.acematiks.com/>) a 24-hour a day Academic Help and Professional Editorial/Writing Service for all students from the elementary to the PhD level in all subjects as well as for professionals, entrepreneurs and businesses.



FINAL ADVICE

1. Be realistic about your time and energy if teaching full-time
2. Boosting your online presence takes time
3. Use social media appropriately
4. Look for projects that interest and excite you
5. It takes time to find freelance work/additional sources of online income so plan in advance
6. Connect, connect and connect! with people online including me! Most of my projects resulted from online connections.



WWW.TEACHERPRENEUR.CA

