

Nisha Hewlett



Business Break-
through Coach and
Sales Alchemist

Presents to you: The High Ticket Bitch E-
book: A guide to signing High Ticket Clients
and Sales without the techy shit

Who the fuck
am I..

My name is Nisha, AKA,
The Aligned Pretzel. I am
a Business Break-through
Coach and Sales

Alchemist which means I
help women who have
been at this

Entrepreneurial game for
a hot minute, but whose
sales have been shit, turn
it all around, shake it up
and make it profitable.

And I have a
mission..

I spent months in my
Business telling myself I
DIDN'T want to sign high
ticket clients, when the
truth was that I was too
scared to try. What if they
thought I was a fraud?
What if I couldn't deliver
the results?

The truth was I didn't
think I was good enough,
when I
realized that and went
after what I wanted.
GOLD.

What not to do..

To help other women be able to step into their power and sign high ticket sales in their business right away. Without all the techy shit like websites, funnels etc.

That isn't necessary until LATER. Is it nice to have? Yeah. But if you are spending more time on your website then you are connecting and creating content, you're doing it wrong.

About Sales..

So how do you actually
SIGN high ticket clients
and sales?

1. Belief - you have to
believe on a SOUL level
that this
is possible for YOU. FEEL
it in your body.

2. Mindset - If you have
tracks playing in your
head that you aren't
enough etc, you'll need to
work on that. I'll give you
some journal prompts
later.

3. Energy - If you are not vibrating at a high frequency, no one wants to touch you.

4. Action - This is the strategy portion. Notice how this is last, and Biz Bitches always fuck up the order of this. Strategy propels you, not starts you.

It gets to be easy..

Signing High Ticket Clients IS EASY. It's not hard at all, but we humans make it so much more complex. The biggest thing for you to be doing if you are not fully booked is to be sharing your message, rawly, unapologetically, let the people know what you stand for and that you are available for hire. I don't know how many people just don't put offers out - how are we supposed to know what the fuck you are selling?

About Sales...

You should be selling everyday. Which can be as simple as speaking your damn mind on your social platforms and selling whatever you're offering right now. But if you aren't showing up regularly, it's called inconsistency and it will lead to inconsistent income.

Let's recap..

It gets to be easy.

You have to work on your energy to be high vibe.

You have to work on your mindset. (Journal prompts next!)

You have to take action - 80% of your time should be spent

connecting and creating content, the other 20% is the systems and strategies.

And if you are brand new.. the best thing you can do is keep sharing your message. Content is QUEEN.

Journal Prompts..

In terms of signing High Ticket Clients.. what am I afraid of?

From the things you are afraid of.. what do you choose instead? (Don't underestimate the power of choice)

Why am I not a person who can have (insert goal here)?

What do I choose to believe instead?

More

Journaling..

If I was already next level me... what would I be doing? How would I spend my day? How would I feel?

Now set expectations for the Universe to show up for you, as you show up for yourself.

Ex: I fully expect 5 High ticket clients to slide into my DMs, tell me they want to work with me and pay me in full on the spot.

The End

I hope this was so helpful!
For more content like
this, join my Free
Facebook group, Driven
AF Boss Bitches and
Creatives!

Keep your eyes peeled for
my upcoming course, High
Ticket
Bitch, which will be
unleashed for FREE in my
group before it goes to
market!

I'd love to hear from you!
xoox Nisha

nisha@thealignedpretzel.
com