

ATTENTION WHORE

Building your influence with your personal brands stories!

The Tribe Effect

Who have you found on your biz journey that has lifted you, inspired, or supported you? ...Show pic evidence...This should be your mentor, a biz partner, spouse, friend, someone you actually know, not just virtually.



Describe the relationship...Excitement when you met? What did your gut tell you when you met them?

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Describe the actions they took that made you feel inspired/safe/supported....



Where would you or your business be without this person? Describe their impact, use adjectives.

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Publicly thank them for their support, show them love, tag them!



Ask for engagement..."tag a boss babe that has inspired you along your journey, tell her thank you, and spread the love on WCW!"